ORDER

Orders Order / Rev: Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE Estimate: 10/09/12 - 10/15/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 06/27/12 / 07/17/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. EOM/EOC Billing Cycle: Philadelphia, PA 19103 Agency Commission: 15% Berkley, Shelley for Senate Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01 Order Separation: 00:15:00

Rill Plan

| Dill I latt | | | | |
|-------------|----------|---------|--------------|-------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 10/01/12 | 10/15/12 | 123 | \$39,075.00 | \$33,213.75 |

Totals

Advertiser External ID:

Agency External ID:

| Month | # Spots | Gross Amount | Net Amount | Rating |
|--------------|---------|--------------|-------------|--------|
| October 2012 | 123 | \$39,075.00 | \$33,213.75 | 0.00 |
| Totals | 123 | \$39.075.00 | \$33,213,75 | 0.00 |

Account Executives

Priority:

Revenue Codes:

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$39,075.00 |
| Market | 100% | \$105 375 00 |

| Competitive Share | Share | Total |
|-------------------|-------|----------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0 .00 |
| KINC | 0% | \$0.00 |
| KLAS | 32% | \$62,520.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0 .00 |
| KTNV | 21% | \$41,028.75 |
| KTUD | 0% | \$0.00 |
| KVVU | 25% | \$48,843.75 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$3,907.50 |
| | | |

| | Ln | Ch | Start | End | Inventory Code | Break | Start/End | Гime Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|-----|-------------|----------------|----------|-------------------------------------|------------|-----------|-----------|--------|-----|----------|----------|-------|----------|
| • | E 1 | KSNV | 10/09/12 | 10/12/12 | Wake Up Early w/ \ Wake Up Early Wa | | 430a-5a | TWT | :30 | 4 | \$50.003 | 0.00 NM | 4 | \$200.00 |
| | | NEWS | | | or many real | .g | | | | | | 1 | | |
| | | <u>Star</u> | t Date 1 | End Date | Weekdays S | Spots/Week | Rate | Rating | | | | | | |
| | W | eek: 10/0 |)8/12 <i>′</i> | 10/14/12 | -TWT | 4 | \$50.00 | 0.00 | | | | | | |

KSNV

Page 2 of 5

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order#: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

| | . . | | | | | | | | | | | |
|----------------------------------|-------------------------|-------------------------|------------------------------------|-----------------|-------------------------|----------------|--------|----|-------------------|----------------|----|------------|
| Ln Ch | Start | End 2 10/12/12 | Inventory Code | | Start/End T | | Len Sp | | | Rtg Type S | | Amount |
| E 1 KSNV NEWS | 10/09/1 | 2 10/12/12 | Wake Up Early W Wake Up Early W | | 430a-5a | -T WT | :30 | 4 | \$50.003 | 0.00 NM | 4 | \$200.00 |
| <u>Star</u> | t Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/0 | | 10/14/12 | -TWT | 4 | \$50.00 | 0.00 | | | | | | |
| E 2 KSNV NEWS | 10/15/1 | 2 10/15/12 | Wake Up Early W Wake Up Early W | | 430a-5a | M | :30 | 1 | \$50,003 | 0.00 NM | 1 | \$50.00 |
| | <u>t Date</u> 15/12 | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$50.00 | Rating 0.00 | | | | ŀ | | |
| E 3 KSNV | 10/15/1 | 2 10/15/12 | M-F 5-6a WakeUp M-F 5-6a WakeU | _ | 5-6a | М | :30 | 1 | \$200.003 | 0.00 NM | 1 | \$200.00 |
| NEWS <u>Star</u> Week: 10/ | t Date | End Date 10/21/12 | Weekdays M | Spots/Week | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| | | | M-F 5-6a WakeU | | 5-6a | -TWTF | :30 | 4 | \$200,003 | 0.00 NM | 4 | \$800.00 |
| NEWS | 10/03/1 | 2 10/12/12 | M-F 5-6a WakeU | - | 3-0a | - | .50 | 7 | φ20 0 ,003 | 0.00 NW | 4 | φουυ.υυ |
| <u>Star</u> Week: 10/0 | t <u>Date</u> | End Date 10/14/12 | <u>Weekdays</u> -TWTF | Spots/Week 4 | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| | | | M-F 6-7a WakeU | • | φ200.00 6-7a | -TWTF | :30 | 8 | \$300.003 | 0.00 NM | 8 | \$2.400.00 |
| NEWS | 10/03/1 | 2 10/12/12 | M-F 6-7a WakeU | _ | 0-7a | - I W I S | .30 | 0 | φ300.003 | 0,00 14141 | 0 | \$2,400.00 |
| Star Week: 10/0 | rt Date | End Date 10/14/12 | <u>Weekdays</u> -TWTF | Spots/Week 8 | <u>Rate</u> \$300.00 | Rating 0.00 | | | | | | |
| | | | M-F 6-7a WakeU | p w/Wa@M | 6-7a | M | :30 | 2 | \$300.003 | 0.00 NM | 2 | \$600.00 |
| NEWS | | | M-F 6-7a WakeU | p w/vvagners | | | | | | l | | |
| | rt Date | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week 2 | <u>Rate</u> \$300.00 | Rating 0.00 | | | | | | |
| | | | Today Show | CM | 658a-9am | M | :30 | 3 | \$400.003 | 0,00 NM | 3 | \$1,200.00 |
| TODAY | | | Today Show | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ E 8 KSNV | | 10/21/12 2 10/12/12 | | CM 3 | \$400.00 658a-9am | 0.00 -TWTF | :30 | 12 | \$400.003 | 0.00 NM | 12 | \$4,800.00 |
| TODAY | | | Today Show | | | • | | | | | | , , |
| | rt Date | End Date | <u>Weekdays</u> -TWTF | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/0 E 9 KSNV | | 10/14/12 | | 12 CM | \$400.00 12-1230pm | 0.00 -TWTF | :30 | 4 | \$175.003 | 0.00 NM | 4 | \$700.00 |
| NEWS | 10/00/1 | 2 10/12/12 | Noon News | Oili | 12-1200piti | 1 49 1 1 | .00 | 7 | ψ173.003 | 0.00 14141 | 4 | φ/00.00 |
| <u>Sta</u> Week: 10/ | rt Date 08/12 | End Date 10/14/12 | <u>Weekdays</u> -TWTF | Spots/Week 4 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| E 10 KSNV | | | Noon News | СМ | 12-1230pm | M | :30 | 1 | \$175.003 | 0.00 NM | 1 | \$175.00 |
| NEWS | | | Noon News | | | | | | | | | |
| | <u>rt Date</u> 15/12 | End Date 10/21/12 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| | | 2 10/15/12 | M-F Today Show M-F Today Show | | 9-10a | M | :30 | 1 | \$175.003 | 0.00 NM | 1 | \$175.00 |
| | rt Date | End Date | Weekdays | Spots/Week | | Rating | | | | | | |
| Week: 10/ E12 KSNV | | 10/21/12 12 10/12/12 | M M-F Today Show | | \$175.00 9-10a | 0.00 -TWTF | :30 | 4 | \$175.003 | 0.00 NM | 4 | \$700.00 |
| TODAY | 2 | | M-F Today Show | / II | | | | | | | | |
| | ∠ rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/14/12 | -TWTF | 4 | | 0.00 | | | | | | |
| E 13 KSNV | 10/09/1 | 12 10/12/12 | | CM | 3-4p | -TWTF | :30 | 4 | \$200.003 | 0.00 NM | 4 | \$800.00 |

KSNV

Page 3 of 5

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | Rtg Type S | pots | Amount |
|------------------------|-------------------|-----------------------------|-------------------------------------|-----------------|-------------------------|-----------------------|--------|-----|----------------------------|----------------|------|---------------------|
| | | | Dr Phil | | | | | | | | | |
| PHIL | | - 15 (| | 0 (01) | - . | - | | | | | | |
| <u>Sta</u> Week: 10 | art Date | <u>End Date</u> 10/14/12 | <u>Weekdays</u> -TWTF | Spots/Week | <u>Rate</u> \$200.00 | Rating 0.00 | | | | | | |
| | | | Dr. Phil | CM | 3-4p | M | :30 | 1 | \$200.003 | 0.00 NM | 1 | \$200.00 |
| L 1- ROIT | 10, 10, 1 | 10/10/12 | Dr Phil | O.W | υ -τ ρ | | .00 | , | Ψ200.000 | 0.00 14,01 | | Ψ200.00 |
| PHIL | | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/21/12 | M | 1 | \$200.00 | 0.00 | | | 4000000 | | | |
| E 15 KSNV | 10/15/1 | 12 10/15/12 | News 3 at 430pm News 3 at 4:30PM | CM 4 | 430-5pm | M | :30 | 1 | \$300.003 | 0.00 NMI | 1 | \$300.0 |
| NEWS | | | 110W5 3 at 4.30FT | VI. | | | | | | | | |
| <u>Sta</u> | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10 | /15/12 | 10/21/12 | M | 1 | \$300.00 | 0.00 | | | | | | |
| E16 KSNV | 10/09/1 | 2 10/12/12 | News 3 at 430pm | | 430-5pm | -TWTF | :30 | 4 | \$300.003 | 0.00 NM | 4 | \$1,200.0 |
| NEWS | | | News 3 at 4:30PM | Л | | | | | | | | |
| | art Date | End Date | Weekdavs | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/14/12 | -TWTF | 4 | \$300.00 | 0.00 | | | | l _i | | |
| | | 12 10/12/12 | News 3 at 4 | CM | 4-430p | -TWTF | :30 | 4 | \$300.003 | 0.00 NM | 4 | \$1,200.0 |
| | | | News 3 at 4 | | | | | - | , | | • | 47/20070 |
| NEWS | | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> -TWTF | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/14/12 | ***** | - 4 | \$300.00 | 0.00 | .00 | | #000 000 | 0.00.111 | | |
| E 10 KONA | 10/15/1 | 12 10/15/12 | News 3 at 4 News 3 at 4 | СМ | 4-430p | M | :30 | 1 | \$ 300.0 0 3 | 0.00 NM | 1 | \$300.0 |
| NEWS | | | 110110 0 01 4 | | | | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10 | | 10/21/12 | M | 1 | \$300.00 | 0.00 | | | | | | |
| E19 KSNV | 10/15/ | 12 10/15/12 | M-F Early News | CM | 5-630p | M | :30 | 2 | \$450.003 | 0.00 NM | 2 | \$900.0 |
| NEWS | | | M-F Early News | | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/21/12 | M | 2 | \$450.00 | 0.00 | | | | | | |
| E 20 KSNV | 10/09/ | 12 10/12/12 | M-F Early News | CM | 5-630p | -TWTF | :30 | 8 | \$450.003 | 0.00 NM | 8 | \$3,600.0 |
| | | | M-F Early News | | - | | | | | | | |
| NEWS | | | | | | | | | | ļ | | |
| | art Date | End Date | <u>Weekdays</u> -TWTF | Spots/Week 8 | Rate | <u>Rating</u> 0.00 | | | | | | |
| Week: 10 | | 10/14/12 | Face to Face w/ I | | \$450.00 730-758pm | - TW TF | :30 | 4 | \$225.003 | 0.00 NM | 4 | \$900.0 |
| CZI KONV | 10/03/ | 12 10/12/12 | Face to Face w/ | | 730-730pm | - 1 10 1 1 | .30 | 4 | ΨΖΖΌ.003 | O.GO INIVI | 4 | φ 9 00.0 |
| FACE | | | | | | | | | - | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | <u>Rating</u> | | | | | | |
| Week: 10 | | 10/14/12 | -TWTF | 4 | | 0.00 | | | | | | |
| E22 KSNV | 10/15/ | 12 10/15/12 | Face to Face w/ | | 730-758pm | M | :30 | 1 | \$225.003 | 0.00 NM | 1 | \$225.0 |
| FACE | | | Face to Face w/ | J.Raiston | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 10 | | 10/21/12 | M | 1 | \$225.00 | 0.00 | | | | | | |
| E 23 KSNV | / 10/13/ | 12 10/13/12 | Vegas Inc. | CM | 6:30-8pm | S- | ;30 | 1 | \$150. 00 3 | 0.00 NM | 1 | \$150.0 |
| | | | Vegas Inc. | | | | | | | | | |
| VEGA | | Est Dete | Machel | Cm=4= 881= -1 | D (- | D=# | | | | | | |
| St Week: 10 | art Date | End Date 10/14/12 | <u>Weekdays</u> S- | Spots/Week | <u>Rate</u> \$150.00 | Rating 0.00 | | | | | | |
| | | | M-F Jeop/Wheel | CM ' | 630-730pm | M | :30 | 2 | \$400.003 | 0.00 NM | 2 | \$800.0 |
| 10117 | 10,10, | 0110114 | M-F Jeopardy/W | | • | 1.1 | .50 | - | ų .00.000 | 3,55 (4) | _ | ψυσο.(|
| JEP/W | /HEEL | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10 | | 10/21/12 | M | 2 | • | 0.00 | | | | | | |
| F 25 KSNV | / 10/ 0 9/ | 12 10/12/12 | | CM | 630-730pm | -TWTF | :30 | 8 | \$400.003 | 0.00 NM | 8 | \$3,200.0 |

Page 4 of 5

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order#: Flight Dates: 06830030

10/09/12 - 10/15/12

Product Desc:

BERKLEY FOR SENATE

Estimate: 30S KSNV

| FALLON | Ln Ch | Start | End | Inventory Code | Break | Start/End Ti | me Days | Len S | pots | Rate Pri | Rtg Type | Spots | Amount |
|--|---|-----------------------|-------------|--------------------|-----------------|-----------------|----------|-------|------|-------------|-----------|-------|------------|
| Septiment September Sept | | | | • | neel of Fortune | <u> </u> | | | | | | | |
| Weeks 1009H12 | JEP/W | HEEL | | | | | | | | | _ | | |
| E & KSNV 1013/12 1013/12 1013/12 Weekerd JeepardyWheelM 630-730pm | | | | | | | | | | | | | |
| | | | | | <u></u> | | | .00 | | 0050.000 | 0.00.111 | | * |
| March Color March Colo | E ZO KONV | 10/13/1 | 2 10/13/12 | | • | 630-730pm | 5- | :30 | 2 | \$250.003 | U.UU NIMI | 2 | \$500.00 |
| Week 1008F12 | JEP/W | HEEL | | | | | | | | | | | |
| E27 KSNV 101/41/2 101/41/2 101/41/2 101/ | | | | - | | | | | | | | | |
| New Start Date Start Date Start Date Weekdays Spots/Week Rate Rating | | | | | | | | | | | | | |
| New Name | EZ/ KSNV | 10/14/1 | 2 10/14/12 | | ime Civi | 7-10pm | | :30 | 1 | \$600.003 | 0.00 NM | 1 | \$600.00 |
| Section Control Cont | NEWS | AFTER I | NFL IN PRIM | | | | | | | | | | |
| E28 KSNV 1012/12 1012/12 Fri FR 9-10p | | | | | Spots/Week | | | | | | | | |
| Fiday Prime 9-10pm Sizet Date End Date Week 10/09/12 10/14/12 First Pale Spots/Week Rate Rating Spots/Week Prime 8-8pm Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate Rating Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week | | | | | 1 | • | | | | | | | |
| Start Date | E 28 KSNV | 10/12/1 | 12 10/12/12 | • | | 9-10pm | | :30 | 1 | \$1,000.003 | 0.00 NM | 1 | \$1,000.00 |
| Meek: 10/08/12 10/14/12 10/ | GRIMN | Λ | | Thay Thine 5-10 | ppiii | | | | | | | | |
| E29 KSNV 10/12/12 10/12/12 F1/FR 8-9p | | | | | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Friday Prime 8-9pm Friday Prime 8-9pm Friday Prime 8-10 Start Date Start | 1-1-1-1-1-1 | | | | 1 | | 0.00 | | | | | | |
| Medical Commons Medical Co | E 29 KSNV | 10/12/1 | 12 10/12/12 | • | | 8-9pm | F | :30 | 1 | \$750.003 | 0.00 NM | 1 | \$750.00 |
| Meek: 10/08/12 | WHIT/ | COMM | | Friday Frime 6-9p | ΣITI | | | | | | | | |
| E30 KSNV 10/10/12 10/10/12 10/10/12 Wed PR 9-10p | | | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| SVU Start Date End Date Flore Spots/Week Rate Rating O.00 O.0 | *************************************** | | | <u>_</u> | 1 | \$750.00 | 0.00 | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Rating New 10/14/12 10/14 | E30 KSNV | 10/10/1 | 12 10/10/12 | • | | 9 -10 pm | w | :30 | 1 | \$1,700.003 | 0.00 NM | 1 | \$1,700.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating No.000 No.00 No.000 No.000 No.000 No.000 No.000 No.000 No.000 No.0000 No.00000 No.00000 No.00000 No.00000 No.00000 No.00000 No.000000 No.000000 No.0000000 No.0000000000 No.000000000000000000000000000000000000 | SVU | | | wednesday Prim | e 9-10pm | | | | | | | | |
| E 31 KSNV 10/10/12 10/10/12 Wed PR 10-11p CM Wednesday Prime 10-11pm CM CM CHICAGO FIRE Start Date | | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| CHICAGO FIRE Start Date End Date Weekdays Spots/Week 1,400.00 0.0 | Week: 10 | /08/12 | 10/14/12 | W | 1 | \$1,700.00 | _ | | | | | | |
| CHICAGO FIRE | E 31 KSNV | 10/10/ | 12 10/10/12 | | | 10-11pm | W | :30 | 1 | \$1,400.003 | 0.00 NM | 1 | \$1,400.00 |
| Start Date New 10/08/12 10/14/12 1 | CHICA | GO FIRE | | Wednesday Prim | e 10-11pm | | | | | | | | |
| Week: 10/08/12 10/14/12 10/ | | | | Weekdavs | Spots/Week | Rate | Rating | | | | | | |
| FALLON Start Date End Date Weekdays Spots/Week Rate Rating Start Date Individual The Tonight Show Ton SHOW Start Date End Date Weekdays Spots/Week Rate Rating Rating Start Date End Date Start Date End Date Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Spots/Week Rate Rating Start Date Start Date End Date Spots/Week Rate Rating Start Date Start Date End Date Spots/Week Rate Rating Start Date Start Date End Date Spots/Week Rate Rating Start Date Start D | | | | | | | _ | | | | | | |
| FALLON Start Date End Date Weekdays Spots/Week Rate Rating | E 32 KSNV | / 10/09/ ⁻ | 12 10/12/12 | • | | 1237a-136an | TWTF | :30 | 4 | \$75.003 | 0.00 NM | 4 | \$300.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | EALLC | NI. | | Late Night w/Fall | on | | | | | | | | |
| Week: 10/08/12 10/14/12 -TWTF 4 \$75.00 0.00 | | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| FALLON | | | | | 4 | | | | | | | | |
| FALLON Start Date Week: 10/15/12 10/12/11/2 M 1 \$75.00 0.00 E 34 KSNV 10/15/12 10/15/12 10/15/12 The Tonight Show CM 1135p-1237a M :30 2 \$185.003 0.00 NM 2 \$370.00 TON SHOW Start Date Week: 10/15/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 TON SHOW Start Date Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | E33 KSNV | / 10/15/ ⁻ | 12 10/15/12 | Late Night w/Fallo | on CM | 1237a-136an | п М⊷ | :30 | 1 | \$75.003 | 0.00 NM | 1 | \$75.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | EALLO | NNI . | | Late Night w/Fall | on | | | | | | | | |
| Week: 10/15/12 10/21/12 M 1 \$75.00 0.00 E 34 KSNV 10/15/12 10/15/12 The Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show Tonight Show CM 1135p-1237a M :30 2 \$185.003 0.00 NM 2 \$370.00 TON SHOW Start Date Week: 10/15/12 End Date Date Weekdays Spots/Week Rate Start Date Week: 10/08/12 Rating Neek: 10/08/12 NEWS Rating Neek: 10/08/12 News 3 at Eleven Rate Rating Neek: Rate Rating News 3 at Eleven NEWS NEWS Start Date End Date Weekdays Spots/Week Rate Rating News 3 at Eleven Rate Rating Rating News 3 at Eleven NEWS NEWS Rate Rating News 10/08/12 News 3 at Eleven News Rate Rating News 10/08/12 News 3 at Eleven News Rate Rating News 10/08/12 News 10/04/12 News 10/04/14 News 10/04/14 News 10/04/14 News 10/ | | | End Date | Weekdays | Spots/Meek | Rate | Rating . | | | | | | |
| TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 2 \$185.00 0.00 E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 TWTF 4 \$425.00 0.00 | | | | | 1 | | | | | | | | |
| TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 2 \$185.00 0.00 E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | E34 KSNV | / 10/ 1 5/ | 12 10/15/12 | The Tonight Show | v CM | 1135p-1237a | М | :30 | 2 | \$185.003 | 0.00 NM | 2 | \$370.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | TONC | NI COUNT | | Tonight Show | | | | | | | | | |
| Week: 10/15/12 10/21/12 M 2 \$185.00 0.00 E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 Tonight Show Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TwTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 M-F News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | | | End Dafe | Mookdays | Snote/Maak | Rato | Ratina | | | | | | |
| E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF :30 8 \$185.003 0.00 NM 8 \$1,480.00 Tonight Show TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 M-F News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | | | | | | | | | | | | | |
| TON SHOW Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TwTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 M-F News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | E 35 KSNV | / 10/09/ | | The Tonight Show | v CM | 1135p-1237a | -TWTF | :30 | 8 | \$185.003 | 0.00 NM | 8 | \$1,480.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 NEWS NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | *** | | | Tonight Show | | | | | | | | | |
| Week: 10/08/12 10/14/12 -TWTF 8 \$185.00 0.00 E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TwTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | | | End Data | Wookdaye | Snote/Mook | Dato | Datina | | | | | | |
| E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pmTwTF :30 4 \$425.003 0.00 NM 4 \$1,700.00 M-F News 3 at Eleven NEWS Start Date | _ | | | | | • | | | | | - | | |
| M-F News 3 at Eleven NEWS <u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | | | | | | | | :30 | 4 | \$425.003 | 0.00 NM | 4 | \$1,700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00 | | | | | | | | | | | | 1 | |
| Week: 10/08/12 | | | F 1 P - 4 | Mile cleater | On at = 861 1 | D-4- | Delle - | | | | | 1 | |
| | | | | | Spots/vveek | • | | | | | | 1 | |
| | | *** | | | CM | ····· | | :30 | 1 | \$425.003 | 0.00 NM | 1 | \$425.00 |

KSNV

Page 5 of 5

123

\$39,075.00

Totals

Order / Rev:

103615

10/09/12 - 10/15/12

Advertiser:

Berkley, Shelley for Senate.

Alt Order #: Flight Dates: 06830030

Product Desc:

BERKLEY FOR SENATE

Estimate:

30S

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven NEWS Start Date End Date Weekdays Spots/Week Rate Rating M----10/21/12 \$425.00 Week: 10/15/12 0.00 E 38 KSNV 10/13/12 10/14/12 Sa-Su News 3 at ElevenCM 11pm-1135pm \$400.003 ----SS :30 0.00 NM 2 \$800.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/08/12 10/14/12 ----SS \$400.00 0.00 E39 KSNV 10/13/12 10/13/12 Saturday Today СM 7a-9am ----S-:30 \$225.003 0.00 NM 2 \$450.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$225.00 0.00 E 40 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$150.003 0.00 NM 2 \$300.00 News 3 Sunrise SATURDAY **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----s-\$150.00 0.00 E 41 KSNV 10/13/12 10/13/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$200.003 0.00 NM 1 \$200.00 News 3 Today - SAT **NEWS** Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 10/14/12 ----S-Week: 10/08/12 \$200.00 0.00 E 42 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am ----S :30 \$350,003 0.00 NM 2 \$700.00 Sunday Today SUN TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S \$350.00 0.00 ----S-E 43 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02am :30 \$550.003 0.00 NM \$550.00 Saturday Night Live SNL Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 ----S-\$550.00 0.00